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## COLE'S Special **Delphiniums**

An unusually tall-growing strain with long spikes of flowers, exquisitely colored and shaded, containing a large percentage of doubles. 35 cts. each; 90 cts. for 3.

Other Varieties of Delphinium

Blackmore & Langdon Hybrids. 25 cts. each; 60 cts. for 3.

Belladonna. Sky-blue, 20 cts. each; 50 cts. for 3.

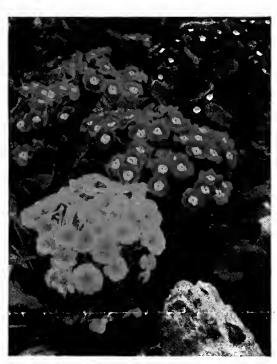
Dark blue. 20 cts. each; 50 cts. for 3.

COLE'S Superb Perennials



The Dazzler. A new, brilliant red Gaillardia, double the size of the old type. Blooms all summer. 25 ets. each; 60 ets. for 3.

Portola Hybrids. A superb strain of mixed colors and types; about as large as The Dazzler. 25 cts. each; 60 ets. for 3.



Primroses (Primula), Improved Munstead Giants. Separate colors, Red, Yellow, and Cream. Special, 20 cts. each (value 30 cts. each); 50 cts. for 3.



GOLD-BAND LILY

REGAL LILY

# **THREE** Splendid LILIES

The "Glory of the Lily" has long been extolled and little more need be said of its enchanting fragrance and splendor, except that in these offerings you may be sure of hardy, satisfactory varieties for this rigorous climate.

Gold-Band Lily. 3 to 5 ft. July to Sept. 35 cts. each; 90 cts. for 3.

Regal Lily. 3 to 5 ft. June, July. 25 cts. each; 60 cts. for 3.

Coral Lily. 11/2 to 2 ft. June. 25 cts. each; 60 cts. for 3.

"Splendid" Lily Collection: 3 Lilies (1 each as pictured) for 75 cts.; 6 Lilies (2 of each) for \$1.40; 12 for \$2.60.

Henry Lily. New. Bright orange-yellow. 4 to 8 ft. Aug., Sept. 35 cts. each; 90 cts. for 3. Magnificum Lily. Large; rosy pink. 3 to 4 ft. Aug., Sept. 35 cts. each; 90 cts. for 3. Double Tiger Lily. Orange-scarlet. 5 ft. Aug, Sept. 35 cts. each; 90 cts. for 3.

Orange-Cup Lily (L. umbellatum). Orange, shaded red. 2 ft. June. 35 cts. each; 90 cts. for 3.

Buy Cole's Large Lily Bulbs for Satisfactory Large Blooms



CORAL LILY

# KOREA

#### Land of Enchantment

#### A 1935 Introduction

Without question the greatest new creation in the perennial world. Korean Chrysanthemums are perfectly hardy, a requisite for satisfaction lacking in the old types; they are easier to grow and are more profuse in blooming. The lovely pastel shades defy description. Wonderful for table decoration and compelling for color

1) Apollo. Bronze, red, and gold.

effect in the garden.

- (2) Diana. Lilac-rose and salmon.
- (3) Ceres. Chamois-yellow and eoppery gold.
- (4) Mars. Deep amaranth-red.
- (5) **Mercury.** Coppery bronze and red. U. S. Plant Patent No. 58. Propagation rights reserved.
- (6) Daphne. Lovely daphne-pink.

#### All Korean Chrysanthemums 50 cts. each. One each of above for \$2.50

Limited supply. Place your order at once and be certain of having one of the first plantings of these Garden Jewels. We will ship at proper plant-

#### OHIO SALES TAX

For Ohio Customers Only

This law requires that the customer pay the exact amount of the Sales Tax; therefore kindly include in your remittance the prescribed

amount.
On purchases amounting from 9 to 40 ets., tax 1 ct.; 41 to 70 ets., tax 2 ets.; 71 cts. to \$1.08, tax 3 ets., and so on at the same rate per dollar of purchase.



# Scientific Triumph HEDGE COLUMNBERF

Patented and introduced by The Cole Nursery Company in the fall of 1934, this "Most Sensational Plant Introduction of the Decade" has already been purchased in an amount exceeding 100,000 plants by plant-lovers who have long been eagerly seeking a novelty that accomplishes just the thing in landscape architecture that "Truehedge" does.

Truehedge Columnberry is a sensational new form of Barbarry that will without doubt dis-

form of Barberry that will, without doubt, displace the Common Japanese Barberry as a hedge plant.

Rightly termed by many "The Ready-Made Hedge" and "The Spire Shrub." Practically no trimming is necessary. Saves you 2 to 3 years' work and waiting for hedge effect. Truehedge is characteristic bounts beauty is cheaper in the long run, far superior in beauty, has better foliage, is perfectly hardy, drought-

Actual picture of 2-yr., 18-inch branches showing unique branchlet character. Note that every tiny, weak lateral is perfectly erect

resisting, and rust-immune. Will displace

resisting, and rust-immune. Will displace tender bygone hedging.

Forms individual "Accent Spires" and trinmed shapes resembling boxwood.

The true variety, "Truehedge Columnberry," is protected by U. S. Plant Patent No. 110, owned by The Cole Nursery Con pany. Every genuine plant bears our special stained label marked with Name, Patent Notice, and Number. For immediate effect, plant small sizes 10 inches apart; large sizes 12 inches apart.

Small grades make a regular "Box Edging" immediately when planted.

Larger grades make finished sizable hedges

Larger grades make finished sizable hedges immediately.

Prices for Truehedge Columnberry

	Ea	ch		5	25	
9 to 12 in	\$0	40	\$1	50	\$6	25
12 to 15 in		50	2	00	8	75
15 to 18 in			2	50	11	
1 1/2 to 2 ft		80	3	50	15	00
2 to 2½ ft	1	00	4	50	20	00
Use the larger grades if you y	vish	toc	leve	lop	trimm	ed



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# COLE'S Northern-Grown ROSES

Roses are planted primarily for their beauty of bloom. If you are going to have Roses in your garden, you should know what Rose plants thrive under conditions peculiar to your locality and secure only those plants that will succeed This is possible only when they have been tested and grown under such conditions. Cole's Roses are northern tested and grown.

COLE'S policy for years has been to feature only those Roses which have proved their worth as to hardiness, strength of growth, and their blooming qualities. COLE'S Roses are selected for their exquisite form, delicate shadings of color, and delightful perfume

COLE'S "Extra Grade" Roses are "Guaranteed to Grow." All that is required is that you report any loss, returning receipted order previous to August 1 following date of purchase.

Replacement will gladly be made during the next planting season.

COLE'S "A Grade" Roses Are As Fine As Most "First Grade" Roses



(NOT PICTURED)	Extra Grade Guaranteed	".1"Grade
Betty Uprichard, Coppery crimson	Each	Each
Charles P. Kilham. Coral-rel and orange	80-75 90	80 50
E. G. Hill. Enormous; red; double		fi0
Jules Gaujard. Cochanal-crimsus	90	60
Leonard Barron. Sulmon and ropper	75	50
Margaret McGredy. Orange-scarlet	1 00	70
Mari Dot. Rich mandarin-orange	7.5	50
Mario Com Red deduction orange	90	60
Marion Cran. Scarlet, veined orange and yellow	90	6D
Miss Rowena Thom. Lurgest deep pink	75	50
Mrs. Henry Morse. Duotone pink golden undertone	75	50
Mrs. Sam McGredy. Scarlet-copper and orange	1.00	70
Radiance. Most pupular pink	75	50
Roslyn. New. Yellow, arange shading	90	60
Talisman. Apricat, gold, and searls t-orange	75	50
Thomas A. Edison. Two-timed pank	1 ()()	70
Ville de Paris. Cleur yellow	1.5	50
PATENTED ROSES and Roses of every natur	re and des	crintion
can be supplied on request. Information and price	es gladly g	iven
Internation and price	b.adiy b	

AUTIMN Colors of autumn forests Profuse in bloom Cole's Extra Grade, guaranteed, 90 cts.
"A" Grade 60 cts.



U. S. Plant Patent No. 87
"The Black Rose of Sangerhausen" Darkest of all Roses; deliciously fragrant; con \$2 each, guaranteed



COUNTESS VANDAL "The Rose of Roses" U. S. Plant Patent No. 38 S1 each, guaranteed

Editor McFarland

### SPECIAL SALE

Most of these prices are "Reduced Special will not be dunlicated again for many years.



(7) Lovous Cavalier



(2) Nuntius Pacelli Extra Grade, guaranteed 50 90



Extra Grade, guaranteed "A" Grade



NEW DAWN

U. S. Plant Patent No. 1. New Everblooming Climber, Like Dr. W. Van Fleet. Wonderful for cutting

"Latest Creations" Extra Grade, guaranteed \$1.00



(8) Ami Quinard Extra Grade, guaranteed \$1 00



New. Hardy Everblooming Climber. Extremely Popular

assortment of plants of our growing direct from the

nearest Sales and Display Garden of

COLE NURSERY SALES, Inc.

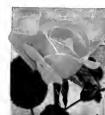
2910 Noble Road, CLEVELAND HEIGHTS

The Fairlawn Garden Store

AKRON, OHIO



Extra Grade, guaranteed . 50 75







Cole's Extra Grade.

quaranteed. .

Cole's "A" Grade,

(13) Etoile de Hollande

(16) Vaterland
Extra Grade, guaranteed \$1 00
"A" Grade 70

COLE'S

Shade Trees

Cik's Root-pruned Shade Trees are specified by landscape gardeners and burses for cities and parks, who want ouly the best. Cole's method of spacing, which gives the trees ample room for praged development, is unother reason

value \$5.60

only \$6.50

COLE'S "Forest City"

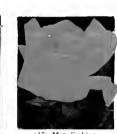
COLLECTION Every variety a Prize-Winner and each plant

TEN (10) Beautiful Roses

Nos. 9 to 18 as illustrated

**VALUE \$8.35** 

Extra Grade, guaranteed \$0.75



(11) Joanna Hill

Extra Grade, guaranteed S0 75



HINODEGIRI AZALEAS. \$1.75 to \$2.90 each



COLE'S

COLLECTION

The very finest Collection of Roses we have ever assembled;

(4) Mrs. Pierre S. du Pont For only a \$2.00



Extra Grade, guaranteed 50 90

Azaleas are the most useful and sensational lowering shrubs. They will thrive in shude as self as full sim. Auleus prefer an arral soil as the should always be plunted with imported spanese. Azalea econdition of the spanese Azalea econdition color from femous to deep orange varying in color from femous to deep orange. Self the self-state of the self-st

inodegiri Azalea. Dwarf evergreen type with bright carnine flowers 10 to 12 in., B&B, \$175 erch, 15 to 18 in., B&B, \$200 each

Cole's Finest Imported Peat Moss excellent for many gurden uses, 3-bus bag, \$1.00,

#### Select any three (3) Roses listed Mail your order direct to Painesville or you may secure a complete

(except patented varieties) and deduct 25c. from total value: Six (6) Roses deduct 50c.; Twelve (12) Roses deduct \$1; etc.

at lower

prices

Nawhere can Roses 18240 Detroit Ave., LAKEWOOD of such quality be burchased

COLE'S 1935 Friendship

Rose Offer

COLE'S **Evergreens** 

Evergreens give a feeling of richness bothe home hundscape.

This is especially true during the winter mouths when the ground is covered with snow and when other shruls and trees have best their foldage. Evergreens are so very definite in their limbit, color, and texture that every specimen counts very distinctly. Therefore, they should be selected and planted with great care, at the same time being sure to secure plants that have been well grown in the mirrory.

We are constantly root-proming, transparent, shearing, and spraying our large surfactly years, to the proper growing and spraying our large surfactly years, to the proper growing the experience of the proper growing and spraying our large surfactly years, to the proper growing an affilial Evergreens so that you may varieties and sizes in this Folder, we invite you to inspect our blocks of perhaps a million Evergreens, or visit any of our Sales Ganlens where many of these varieties are on display. Here you will see plants of every description and size from the small trailing Juniper to the lafty Pine—trees to fit into difficult landscape schemes and for other special purposes. Our Evergreens are dug with liberal balls of earth about the roots and are securely wrapped with burlap. Most of these trees may be successfully transplanted every month of the year.

#### COLE'S 1935 FRIENDSHIP **EVERGREEN OFFER**

FOR purchases of Evergreens and Azaleas from this Folder (except mailing size) where four (4) plants are selected, deduct 75 cts.; for more than four (4), deduct 20 cts. per plant.

SHIPPING. Cole pays all carrying charges to Greater Cleveland and to Akron. Elsewhere, orders will be sent collect. Most of our plants are too large for Parcel Post. Perennials, Bulbs, Roses, etc. will be sent by Parcel Post if you include 15 cents per order

#### Immediate Service. Fresh Plants. Special Sales Each Week

This subsidiary company has installed our new Plant Display and Sules Gardens beated for your convenience. They bring to your neighborhood for inspection and sale "Everything That's Good and Hardy." The stack is replemished fresh daily from Cule's 700 arms in Pinnesville. Here living plants are handled properly and delivered to you full of their veriginal life and vitality by trained, contress on the property of the property of the contress of the property stock through warm storerooms. The plant dispersion nursery stock through warm storerooms. The plant dispersions and the property of the property



#### COLE'S Selection of **EVERGREENS** for Home Planting

5986 Ridge Road, PARMA

(9) Lady Margaret

Pfitzer Juniper II uniperus chiucusis pfitzeriuna).

Spreading, Gray-green.

12 to 15-in, spread, unding size, Peat Bulls, 5tr, each;

90c, for 2

13 to 25-t, spread, BaB, \$110 each

2 to 3-ft, spread, BaB, \$100 each

1rsh Juniper II. communis hiberateu). Spire-like, Blue

12 to 15-in, spread, untiling size, Peat Bulls, 50 ets, each, fut etfor 2.

2 to 3-ft. spread, B&B, \$1.00 each.

1rish Juniper (J. communus hiberancu). Spiro-like. Blue

12 to 15-in. spread, untiling size, Pent Balls, 50 cts, each, 30 ets.

1<sup>1</sup>2 to 25-ft. spread, B&B, 30 cts each.

2 to 3-ft. spread, B&B, 30 cts.

2 to 3-ft. spread, B&B, 30 cts.

12 to 15-in. spread, numbus size, Pent Balls, 50c, each; 50c for 2

1<sup>2</sup>1 to 2-ft. spread, B&B, \$1 0 cent.

1<sup>2</sup>1 to 2-ft. spread, B&B, \$1 0 cent.

Black Hills. Spirote (From good a thertiana). Dense.

1<sup>2</sup>1 to 2-ft. B&B, 50 cts each.

2 to 3 ft. B&B, 1.10 each.

Colorado Blue Spruce (From good a thertiana). Dense.

1<sup>2</sup>1 to 2-ft. B&B, \$1.00 each.

2 to 3 ft., B&B, \$1.00 each.

2 to 3 ft., B&B, \$2.00 each.

Dwarf Mountain Pine (Pinns numb.). Spreading. Green.

10 to 12-m spread, B&B, \$1.00 each.

2 to 3 ft., B&B, \$2.00 each.

10 to 12-m spread, B&B, \$1.00 each.

2 to 3 ft., B&B, \$2.00 each.

Austrian Pine (P. migra). Best green Pine.

15 to 18 m, mailing saze, Pent Balls, 50 cts. each; 90 ets for 2.

13 to 2 ft., B&B, 30 cts. each.

2 to 3 ft., B&B, \$1.40 each.

2 to 13 ft., B&B, \$1.40 each.

2 to 15 in 3 m, mailing saze, Pent Balls, 50 cts. each; 90 ets for 2.

13 to 5 in, mailing saze, Pent Balls, 50 cts. each; 90 ets. for 2.

12 to 15 in, mailing saze, Pent Balls, 50 cts. each; 90 ets. for 2.

12 to 15 ib., mailing size, Peat Balls, 50 ets. each; 00 ets. for 2,
 2 to 3 ft., B&B, \$2.50 each.

12 to 15 to 1, mailing size, Feat Balls, 50 ets. each; 40 ets. for 2, 2 to 3 ft., B&B, \$2.00 eish.

American Arborvitæ (Thiyga occidinalis), Pyramid, 1 '2 to 2 ft., mailing size, Feat Balls, 50 ets. each; 40 ets. for 2, 50 ets. for 2 ft., B&B, 90 ets. each. 3 to 3 ft., B&B, 81 ets. for 2.

Glob Arborvitæ (Thiyga occidinalis (Foodward States), B&B, 90 ets. each. 1 '2 to 2 ft., B&B, 81 ets. for 2.

15 to 18 in, B&B, 90 ets. each. 1 '2 to 2 ft., B&B, 81 ets. for 2.

Pyramidal Arborvitæ (T. occidinatis pyramidalis).

15 to 20 in, mailing size, Feat Balls, 50 ets. each; 90 ets. for 2.

2 to 3 ft., B&B, 81 ets. each (Tsuga cauadensis). Upright; sun or shade.

1 to 1 '2 ft., mailing size, Peat Balls, 50 ets. each; 30 ets. for 2.

1 to 1 '2 ft., mailing size, Peat Balls, 50 ets. each; 30 ets. for 2.



Extra Grade, guaranteed . S0 90 Extra Grade, guaranteed . S0 75 "A" Grade 50 "A" Grade





HENRY NEVARD, New 90c. each, guaranteed

THE COLE NURSERY CO. "Everything That's Painesville, Ohio



# Flowering Trees and Shrubs

#### LILACS

Much of the difficulty in Lilaes not blooming is due to an acid condition of the soil. If this is the case, we advise the use of a small quantity of lime.

#### FRENCH HYBRIDS

We offer the best five varieties, especially selected for size, abundance of bloom, rare fragrance, and color.

Belle de Nancy. Double; pink. Congo. Dark red. Frau Bertha Dammann. Pure glistening white. Gloire de Lorraine. Double; heavenly blue. Michel Buchner. Double; pale lavender. 1½ to 2 ft., 50c. each; 3 to 4 ft., 75c. each

SPECIAL: 5 Lilacs (1 each of above), 50-ct. size, value \$2.50, for \$2.00. 5 Lilacs (1 each of above), 75-ct. size, value \$3.75, for \$3.00.

#### HYACINTH-FLOWERED LILACS

Absolutely new types. Rare sensations in the plant-world. These are far more exquisite than all old types, having broad foliage and mammoth trusses of deliciously perfumed flowers. Claude Bernard. Clear mauve.

Descartes. Pinkish mauve. Lamartine. Beautiful pale pink.

Japanese Orange Quince (Cydonia japonica maulei). A new superior variety of dwarfer habit, flowers of which do not vary in color, but are of a bright orange-apricot usually found only in 1988. 2 ft. 12 to 18 in., 75 ets. each.

Strong, 3 to 4-ft. plants, \$1.50 each; \$4.00 for 3.

only in 1988. 2 ft. 12 to 18 in., 75 ets. each. Cork Bush (Euonymus alatus). Novel shrub with square branches. Another marvelous feature is the brilliant fall coloring of the foliage, making it excellent for group plantings. 7 ft. 2 to 3 ft., 50 ets. each; 3 to 4 ft., 75 ets. each. Beauty Bush (Kolkwitzia amabilis). The right name for this marvelous new shrub. Blooms in May and June, the bright pink flowers literally obvering the bush. 4 ft. 1½ to 2 ft., 35 ets. each; 2 to 3 ft., 50 ets. each. Purple-leaf Plum (Pranus cistena). A new

Purple-leaf Plum (Pranus cistena). A new ornamental dwarf tree with brilliant reddish purple foliage. Wonderful for varying the color of your garden. 3 to 4-ft. specimens, 65 ets.



FRENCH HYBRID LILACS

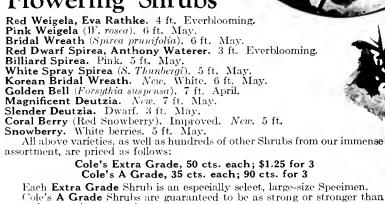




Double Everblooming Mock-Orange (Philadelphus virginale). Grows to height of 6 feet. Cole's Extra Grade, 50 cts. each; Cole's A Grade, 35 cts. ea.



Blue Cranberry Bush (Viburnum cassinoides). Beautiful, large, glossy foliage of leathery texture. Panicles of white bloom in June, followed hy berries, first red, then orange and pink, finally turning to blue, which are retained far into the winter. 1½ to 2 ft., 50 cts. each; 2 to 3 ft., 75 cts. each.



any others at the same price. Add to your order any Shrub or Vine which you desire,

whether or not it is listed here, specifying your choice— Extra Grade or A Grade—at prices above noted, and in almost every instance we will be able to accept your order at these prices and guarantee value received. Complete Price-List on request.



SILVER LACE VINE (Polygonum Auberti)

Polygonum Auberti. Silver Lace Vine or Chinese Fleecevine. A comparatively new introduction. Being a remarkably fast grower, it will cover a trellis in the first season. During later summer and fall it is covered with fleecy white flowers and makes a most striking effect.

Mail-order size, 50 cts. each Strong, 2-yr. grafted plants, 75 cts. each

**Boston lvy** (Ampe'opsis tricuspidata). A most beautiful vine for covering brick, stone, wooden walls, or trees. Once established it will grow rapidly and cling to any surface. The foliage is olive-green, turning in late summer to various

Strong, 2-yr. plants, 35 cts. each

Honeysuckle Vine (Lonicera japonica Halliana). Everybody knows this famous, strong-growing vine with practically evergreen foliage. The yellow blooms are borne in huge masses and are highly fragrant.

Strong, 2-yr. plants, 35 cts. each

Clematis paniculata. White, 35 ets. each.

#### CANDOKA. U. S. Plant Patent No. 51

The Fuzzless Peach. The most sensational fruit discovery in the last century. Trees are strong-growing and the fruit has a pleasing sweet flavor and is stone and the fruit has a pleasing sweet flavor and is stone-free. The deep yellow to flaming red coloring on the smooth skin, free from any fuzz or down, makes this truly the Peach with "The Skin You Love to Touch." 4 to 6 ft., \$1.00 each; \$8.00 for 10; \$16.25 for 25; \$27.50 for 50.

Complete Catalogue listing our immense assortment

of Fruits free on request.

Double Pink-flowering Almond. A burst of glory with its dazzling jewel-like flowers completely covering the fine, graceful branches. Grows to an ultimate height of 3 feet. 1½ to 2 ft., 50 ets. each; 2 to 3 ft., 70 ets. each;

DOUBLE PINK-FLOWERING ALMOND

height of 3 feet. 1½ to 2 ft., 50 ets. each; 2 to 3 ft., 70 cts. each.

Bechtel's Double-flowering Crab (Malus ioensis p'ena). Compact, dwarf tree with large leaves and immense double pink flowers in May. 1½ to 2 ft., 40 cts. each; 3 to 4 ft., 75 ets. each.

Red-flowering Dogwood (Cornus florida rubra). A dwarf tree of unusual beauty and charm. Flowers are rosy red, followed in fall by a wealth of bright red berries. The White-flowering variety also may be supplied. 2 to 3 ft., B&B, \$1.50 each.

#### POPULAR HEDGE PLANTS

These varieties are so well known that descriptions or These varieties are so well known that descriptions or pictures are unnecessary. Cole's Hedge Plants are heavy, well-branched, select stock, not to be confused with the usual mail-order or over-the-counter grades which are usually not even half as strong. Not less than 10 plants at these prices.

California Privet. 12 to 18 in., 4 ets. each.

Hardy California Privet (Lignstrum Ibolium). 1½ to 2 ft., 8 ets. each; 2 to 3 ft., 11 ets. each.

Japanese Barberry. 12 to 18 in., 10 ets. each; 1½ to 2 ft., 16 ets. each.

each;  $1\frac{1}{2}$  to 2 ft., 22 cts. each.

ft., 16 cts. each. Red-leaved Japanese Barberry. 12 to 18 in., 14 ets.



Coral-Bell Honeysuckle (Lonicera billa rosea). Far surpassing the old Tatarian types. Flowers are a deli-cate pink, followed by beautiful red-berries in fall. 2 to 3 ft., 35 cts. each; 3 to 4 ft. 50 cts. each; 3 to 4 ft., 50 cts. each.



Golden Fantasy (Hypericum Arnold-ianum). New. Dwart shrub, beset with flowers of the shimmering elegance of old gold. Wonderful for low borders

Our brief descriptions above indicate the approximate height at maturity and the blooming period.

Complete Price-List (Everything That's Good and Hardy), listing one of America's most complete lots of plants, free on request. Also booklet on "How to Make Thing. Grow."

or rock-gardens. 12 to 18 in., 5 each;  $1\frac{1}{2}$  to 2 ft., 75 cts. each.



O 1932 Mahogany Butterfly Bush (Buddleia, Ile de France). Glorious new introduction of immense size and rich color. Blooms profusely and is intensely fragrant. 2-yr. plants, 60 cts. each.